

## Bliss Morris of First Financial Network Interview on CNBC's Street Signs



Thu 05 Mar 09 | 02:42 PM ET

Bliss Morris - president and CEO of First Financial, the oldest loan sale advisory firm in the nation - is making a debt bet. She discusses the details with CNBC's Erin Burnett.

Bliss Morris of First Financial Network Interview on CNBC's Street Signs [View Video](#) at link below

<http://video.cnbc.com/gallery/?video=1053132265>